

Covid-19: Destroyer of The Tourism Industry

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Introduction:

Tourism is one of the most important activities of human being. According to World Tourism Organization tourism means nothing but the travel of person or a group of people who travels from one geographical region to another for different purposes such as leisure, entertainment, to get relief from routine life, for education, for religious visits, medical etc. that travel should not less than 24 hours. Tourism can be domestic or international, and international tourism has both incoming and outgoing implications on a country's balance of payments. Through this activity country can get foreign exchange by giving variety of facilities to tourists. Hence tourism is known as invisible trade. The economy of many countries in the world is depending on the tourism. Every country in the world is developing its own tourism equipments. The economy of many countries in the world depends on the tourism business. Today, this same blessing is becoming a curse for the world. Corona is a contagious disease that affects almost every country in the world today. Hence in this research an attempt has been made to find out the influence of Covid-19 on the tourism activity.

Objectives:

The present study aims to investigate the following objectives

- To study the importance of tourism industry in the development process.
- To study the effect of corona epidemic on the tourism industry.
- To study the future of tourism industry.

Research Methodology:

The present research work is based on the secondary data. Data regarding recent epidemic condition of covid-19 in the world has been collected by the printed and electronic media. For reaching up to the conclusions description and explanation method has been used for the present study.

Discussion:

Travel and tourism are basic human needs. Tourism is a major economic occupation of human beings. It is also called the invisible trade. In the modern world, tourism has been given the status of an industry. Tourism is developing very fast. Every country in the world

has the gift of natural beauty. Each country has an ancient cultural and historical background and heritage. Tourism is encouraged by its unique geography, climate, customs, traditions, lifestyle, dress, folk art, art, dance, music, language and education.

In a real sense, after World War II, the restructuring of the world began. Many important changes have taken place rapidly in most areas of human life. One of the culminations of this is the development of domestic and international tourism. Many factors favoured this extensive development in tourism. The tourism business is characterized by growth in both developed and developing nations of the world. Due to the promotion and dissemination of air transport in various modes of transport, it has made it possible to reach any part of the world in the shortest possible time. Tourism has gained momentum due to international harmony, increasing urbanization, industrialization, living standards, and spread of education, trade and development of other industries. Due to the proliferation of means of transportation, the growing popularity of tourism and the growing interest in tourism among the people, the business of tourism has become a boon to economic development in many countries. The economies of many countries in the world depend on the tourism business. Every country in the world is developing its own tourism equipment. Tourism is not an option in terms of job creation, capital formation, regional development, and international harmony, assistance in the development of other businesses, conservation and preservation of cultural and historical elements.

According to Peters, author of the book International Tourism, Tourism is the most important link in the world trade and its commercial importance is increasing every year. The tourism business generates a large amount of foreign exchange. Due to this, the economic importance of tourism business is high and it is continuously increasing. The modern tourism business has provided employment and business to a large number of people in the developed countries of the world, especially in European and American countries. So the tourism business is truly a boon to European and American countries. Countries in Asia, Africa and Australia are not far behind. In Asia, China, Hong Kong, South Korea, Japan, Thailand, Malaysia, Singapore, Indonesia, India, Nepal and countries in Middle East Asia, Dubai, Saudi Arabia etc. Countries are tourist attractions. The progress and grandeur of Dubai has become the main attraction of international tourism. As a result, tourism has become a boon to economic development for the entire world.

Today this same blessing is becoming a curse for the world. Corona is a contagious disease that affects almost every country in the world today. Corona is a contagious disease that has been declared an epidemic by the World Health Organization. The World Health

Organization has named the epidemic of corona virus Covid-19. The epidemic began in November 2019 in China. Tourism and travel from the Chinese city of Wuhan to the rest of the world has been the only cause of the epidemic. In a real sense, the Corona epidemic began in Wuhan, China, and spread to all parts of the world.

Today, the United States and European countries have the highest number of people infected with COVID-19. Every day thousands of people in the United States and European countries are died due to the Covid-19 epidemic. More than 46 lakh people in the world are infected with Covid-19. This number is going to increase further. The Covid-19 epidemic is spreading rapidly across Europe. Corona is found in Italy, Germany, France, Spain, Portugal, Poland, Britain, the United States, Iran, Japan and Russia. The number of corona-infected patients is growing by the thousands every day.

In fact, the Corona epidemic originated in Wuhan, China. It has spread all over the world through tourism and travel. The Corona epidemic has spread around the world through human tourism and travel. There are famous and tourist destinations in European countries. Italy is famous for its tourism. Tourists from all over the world prefer European countries for tourism. In addition, the United States, Britain, Japan, Sweden, Switzerland, Hong Kong, Thailand, Malaysia, Singapore, Russia, India and the Middle East are preferred. China is the most populous country in the world. China has the highest number of international tourists. More than fifteen crore Chinese people travel internationally every year. European countries are the favourite countries of Chinese citizens for tourism. For tourism, the Chinese prefer the United States and European countries first. During the three months of November, December and January, a large number of tourists from China visited European countries. Corona was traveling and traveling with him and was stealthily tightening his grip. During the same period, the corona virus spread to European countries, including Italy, Spain, France, Germany, and Britain. Citizens of Europe were travelling to China for tourism and business. Two patients infected with the corona virus were found in Italy in January. This was completely ignored by Italy. Tourism is Italy's main business. Tourism Continued Tourists from China and other countries continued to come to Italy, causing the Corona epidemic to spread to European countries such as Italy, Spain, France, Germany and Britain. The result was an eruption of the corona. Yet Italy and other European countries were not ready for the lockdown. Tourism in Italy and other European countries would be disrupted. Tourism is a major business in European countries, including Italy. So life went on smoothly. This is the situation in America. Today, the United States is not ready for a lockdown in the entire country for fear that its economic growth will come to a standstill. As a result, the Corona

epidemic is getting stronger. Today, a large number of Indian students are pursuing higher studies in the United States, Europe, Australia, China, Japan, Russia, and Singapore. In many countries, highly educated Indian citizens are doing industry, business and jobs. But are all these halls closed now? Such a situation is emerging from the epidemic of Covid-19. Many countries are now banning entry to citizens outside the country.

Domestic and international tourism and travel in India takes place for religious, educational and business reasons. Tourism and travel are the two major factors contributing to the increase in Covid-19 infection in India. The outbreak of Covid-19 epidemic was caused by foreigners and Indian nationals who came to India for tourism and religious activities, as well as those who travelled abroad for business and education.

George Young in his book Tourism pointed out that Curse or Blessing has explained the importance of tourism in many ways. According to him, the better the benefits of tourism, the more the economy stabilizes and the country's economic progress. However, he pointed out the need to take into account some of the disadvantages of tourism. Tourism creates social, cultural, economic and environmental problems. Now health problems are taking a turn for the worse with tourism. In the last decade, contagious diseases like Sars, Swine Flu, Ebola, MERS, Zika and Anthrax etc. have spread through tourism in many countries. Today, a similar serious problem has arisen from tourism in the form of Covid-19 epidemic. The Covid-19 epidemic has woken up the world. In the United States, Italy, Spain, France, Germany, Britain, and Iran, the Corona has caused havoc. Today there is an atmosphere of fear, terror and insecurity all over the world.

World Tourism Organization Secretary-General Zurab Polikasvili said the number of tourists had dropped by 57 per cent in March due to lockdowns in many countries. The closure of airports and national borders has reduced the number of international passengers by 67 million and hit 80 billion. According to data from Asia and the Pacific, the number of tourists fell by 33 million, while in Europe it fell by 22 million. If international borders are opened by July and travel restrictions are lifted, the number of tourists will be reduced by 58 per cent, and if travel restrictions are lifted by September, the number of tourists will be reduced by 70 per cent. If restrictions are not lifted by December, tourism and passenger numbers will fall by 78 per cent.

Conclusion:

Overall, the world has never been in such a dire situation. Tourism and travel are the only factors contributing to this situation. In the last five to six months, the contagion of Covid-19, which was confined to Wuhan, China, has spread like wildfire through tourism and travel.

The tourism business, which has been a boon to the world's economic development, is becoming a curse today. That is to say.

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